

Jewelry Retailers Support Protection for Bristol Bay, Alaska

Over a dozen prominent jewelry retailers have signed the Bristol Bay Protection Pledge, supporting permanent protection of the Bristol Bay watershed from large-scale mining, including the controversial Pebble gold and copper mine. These companies, which represent over \$6 billion in sales and whose livelihoods rely on gold mining, recognize that Alaska's Bristol Bay Watershed is an ecosystem of national and international significance, supporting the world's largest wild salmon fishery.

©2009 Robert Glenn Ketchum www.robertglennketchum.com

“There are places where mining does not represent the best use of resources. In Bristol Bay, we support the salmon fishery as the best bet for sustainable, long-term benefit. For Tiffany & Co., and we believe for many of our fellow retail jewelers, this means we will look to other places to source gold.”

—Michael Kowalski,
Tiffany & Co. chairman and CEO



Ben Knight, www.feltsoulmedia.com

For more information, please contact:
Bonnie Gestring, EARTHWORKS
406-549-7361, bgestring@mineralpolicy.org
Bobby Andrew, Nunamta Aulukestai
(Caretakers of Our Land)
907-842-5983, bandrew@nushtel.com



EARTHWORKS



Nunamta Aulukestai
(Caretakers of Our Land)

Tiffany & Co.

Helzberg Diamonds

Ben Bridge Jewelers

Zales

Birks and Mayors

Herff Jones

Commemorative Brands Inc.

Jewelmak

Hacker Jewelers

Brilliant Earth

Goldsmiths

Watches of Switzerland

Mappin & Webb

Beaverbrooks the Jewellers

Fortunoff

McTeigue & McClelland

Jostens

Toby Pomeroy

Leber Jewelers

Blair Lauren Brown