

## Overview of APP and Sinar Mas related companies, suppliers and brands

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### APP and Sinar Mas related paper companies

APP, Arco Paper & Print, Asia Paper, Blue Ocean Printing, Cathay Brasil, Charta Global, Chengdu Gold Hongye Paper, Collins Debden , Cottonsoft Ltd., CSI Paper and Pulp Industries, Debden, Diary Specialists, Dragon Paper, Eagle Ridge Paper, Elis China, EQBD Converting, Global Paper Solutions., Gold Daio, Gold East Paper, Gold Hai Paper Products, Gold Hongye Paper, Gold Huasheng Paper, Gold Jinhai Trading, Gold Shengpu, Guang An Siping Pulp and Paper Industry, Guofa Forest & Paper, Guangxi Jingu Paper & Paper, Hainan Gold Hongye Paper, Hainan Jinhai Pulp & Paper, Hangzhou Sinar Mas Paper Products Service, Hippo Paper Products, Hubei Sinar Mas Paper Products Service, IMPERIA Printing & Packaging, Inner Mongolia Jinxing Pulp & Paper, Jin Feng Yuan Paper, Jinguang Chuangli Paper, Jinmei Industrial Sdn Bhd, Jinxin Paper Industry, Jinyu Tissue Paper Industry, King Paper Source Trading, Kinno Limited, Kyokuto Associates, Lamican Oy, Lamipak, Liaoning Jinye Paper, Mercury Paper, Ningbo, Nippecraft, PAK 2000, Paper Force, Pty, **Paper Excellence**, Paper Max, Paperich, Phoenix Stationery Product, PT Ekamas Fortuna, PT Indah Kiat, PT Konverta Mitra Abadi, PT Lontar Papyrus Pulp and Paper Industry, PT Mangium Anugerah Lestari, PT Marga Buana Bumi Mulia, PT OKI Pulp & Paper Mills, PT Pabrik Kertas Tjiwi Kimia Tbk, PT Pindo Deli Pulp & Paper Mills, PT Purinusa Ekapersada, PT Sinar Dunia Makmur, PT The Univenus Company, Shenyang Jin Xin Pulp and Paper Co, Sichuan Jinan Pulp, Sinar Mas Paper, Solaris Paper, Synergy Paper, Tangyuan Yalong Pulp and Paper, TK Printing, Top Harvest Asia , Toprint Computer Supplies , Universal Paper, Yalong Paper Products, Yang Pu Sheng Li Paper.

(Source: [EPN forest products database](#))

### Expansion by acquisitions by Paper Excellence

APP's production and plantation expansion has been multiplied by an aggressive campaign of acquisition of pulp & paper companies from Canada, to France to Brazil, expanding the production capacity of the group.

- **April 2010**, Paper Excellence acquires [Mackenzie pulp mill](#) in Canada (240,000 tpy)
- **May 2010**, Paper Excellence [acquires two French mills](#), Tembec Saint-Gaudens SAS (300,000 tpy) and Tembec Tarascon SAS (250,000 tpy), both subsidiaries of Tembec
- **July 2010**, Paper Excellence [acquires Canfor's Howe Sound mill](#) (400,000 tpy)
- **March 2011** Paper Excellence [acquires Domtar Canada pulp mill, Prince Albert](#) (400,000 tpy)
- **April 2011**, Paper Excellence acquires 2 Canadian companies: (Paper Excellence Canada Holdings Corp of Vancouver, B.C.)
  - Northern Pulp Nova Scotia (250,000 tpy)
  - Northern Timber, Abercrombie Point, Nova Scotia
- **July 2017**: Paper Excellence [start the acquisition of the pul producer Eldorado](#) (1,700,000 tpy)

- **March 2018:** Paper Excellence tries to acquire Brazilian pulpmaker Fibria ([and eventually fails](#))
- **October 2018:** [Paper Excellence Canada acquiring Catalyst Paper](#)

## APP fibre suppliers

APP has 6 controlled suppliers: PT Sumalindo Hutani Jaya, PT Wirakarya Sakti, PT Arara Abadi, Riau Abadi Lestari, PT Satria Perkasa Agung, Satria Perkasa Agung (KTH Sinar Merawang), PT Satria Perkasa Agung (Unit Serapung) and PT Finnantara Intiga.

Beside them, APP has also 27 suppliers that it declares as "independent", while according an NGOs report are controlled by the group: PT Acacia Andalan Utama, PT Kelawit Hutani Lestari, PT Kelawit Wana Lestari, PT Surya Hutani Jaya, PT Balai Kayang Mandiri, PT Bina Daya Bentala, PT Bina Duta Laksana, PT Bukit Batu Hutani Alam, Mitra Hutani Jaya, PT Mutiara Sabuk Khatulistiwa, Perawang Sukses Perkasa Industri, PT Riau Indo Agropalma, PT Rimba Mandau Lestari, PT Ruas Utama Jaya, PT Sekato Pratama Makmur, PT Suntura Gajapati, PT Tebo Multi Agro, PT Rimba Hutani Mas, PT Rimba Hutani Mas, PT Bumi Andalas Permai, PT Bumi Mekar Hijau, PT Bumi Persada Permai, PT Sebangun Bumi Andalas Wood Industries, PT Sumber Hijau Permai, PT Tri Pupajaya, PT Asia Tani Persada, PT Daya Tani Kalbar and PT Kalimantan Subur Permai.

Two new proposed suppliers, PT Bangun Rimba Sejahtera, PT Buana Megatama Jaya, are also linked to the APP-Sinar Mas conglomerate, according the same source.

(Source: "[Removing the Corporate Mask](#)" report)

## APP and Sinar Mas paper brands

APP sells products in 120 countries under a number of brand names, such as: Absolute, Allyking, Allyking Cream, Allyking Plus, Allyking Pro, Anchor, Animal Pop, Aone, Apport, Arcadia 2000, Art-tech, Asia, Asia Star, Astronaut, Avantourier, BEST, Bai Jue, Bai Yu, Benefit, Blue Flagship, Blue Snail, Bola Dunia, Breeze, Brilliant Laser Copy, Britex, Britex Plus, Caidie, Canary, Carbon Neutral, Changhe, Charta, Chieftain, Collins, Concorde, CopyMate, Corrugating Medium, CottonPosh, CottonSofts, Crosmile, Dayplanner, Debden, Delicio, Delicoa 38, Dengfeng, Digital Nevia, Dongfan, Dragon, EGIS, EKA-MAS, Ecto, Elis, Ellustra, Emporia, Encarte, Engrave, Enova, Enova Digital, Enova Facestock, Enova Flexpak, Enova Green, Enova Hi-strength, Enova Label, Enova Optima, Envova Heatset, Enza, Enza HS, Enza MF, Enza MG, Enza semi-MG, Eurostar, Exbarro, Exceedo, ExcelPro, Excelpro Recycled, Exkarro, Expert, Extra Art, Extra Preprint, Extraprint, FairPrice, Fancy, Filma, Fiora, Flagship, Foopak, Forerunner, Fountain, Four Roses, GHS Superior Pro, Galaxy Brite, Genesis, Glo, Gold Ball, Gold Bird, Gold Butterfly, Gold Flagship, Gold Mark, Golden Arrow, Golden Coin, Golden Eucalyptus, Golden Form, Golden Palm, Golden Pardus, Golden Plus, Golden Star, Good Fry Deep Frying Fat, Green Castle, H+O, Hanwei, Hello, Hi-Brite, Hi-Kote, Hi-Pack, Hoopoe, Huiermei, Hybrite, IK Copy Paper, IK Gold, IK Plus, IK X-Brite, IK Yellow, Imperia, Impression, Impression Lux, Impression plus, Impressions,

Impressions Pindo 2000, Inspira, Inspira Premium Offset, Instant, Instant Pre Print, Instaprint, Integrite, Jin Cai, Jin Cai lan, Jin Die Lan, Jinbei, Jinou, Jolly, Kard, KiwiSoft, Kokoru, Kunci Mas, Kyokuto, Lamican, Lamicup, Lamipak, LiVi Basic, LiVi VPG, Likede, Little Star, Livi, Longtou, Lucky Boss, Lux Star, Luyun, Marigold, Masku, Maslino, Max Board, Max Kard, Menara, Mirage, Mitra, Mitra Margarine, Multi Copy, Natural Deli, Natural Hearty, Nevia, Nevia Cube, Nevia Plus, Nice, Ningbo Fold, Ningbo Gloss, Ningbo High Point, Ningbo Pack, Ningbo Poker, Ningbo Spark, Ningbo Star, Nireus, Nvi, Office Print, OmniStar, Optimum Partner, Ovation, PE/PET, PPC Grey, PRO-MAS, Palmboom, Palmvita, Paper Plus, Paperline, Paperline 2000, Paperline Color, Paperline Gold, Paperon, Paseo, Perfectionist, Phoenix, Pocket Week, PooPooPaper, Pro-Pack, ProPrint, Proxima, Pusaka, RAINBOW, RainbowMax, Record, Recycled, Red & Black, Red Flagship, Red Rose, Riviera, Sarasa, SavviBrite, SavviCoat, SavviPAK, Shendun, Shully, Sinar Color, Sinar Dunia, Sinar Lux, Sinar Royal, Sinar Spectra, Sinar Tech, SinarBoard, Sinarcard, Sinarfold, Sinarkraft, Sinarline, Sinarpack, Sinarplex, Sinarvanda, Smart Baker, Smart Recipes, Space Shuttle, Spark Star, Spectra Color, Stickiii, Summer, Sunbrite, Super-Pack, Test Liner, Texper, The Blues, Top Grade, Topgun, Topoly, Trutone, Tuffy, Vector Lux, Virjoy, Whale King, White Top Test Liner, Willow, Winnow, Writeraze, X-Cote, XPLORE, Xx, Zenith, Zhenzhen, Zig Zag, chong ji bo, e-Paper, Enlivo, Fu gui, Hai shen, I-soc, Jin Niao, Jin qian bao, Li ke Dei, Ru jia, Si ji gui, Ya yi.

(Source: [EPN forest products database](#))