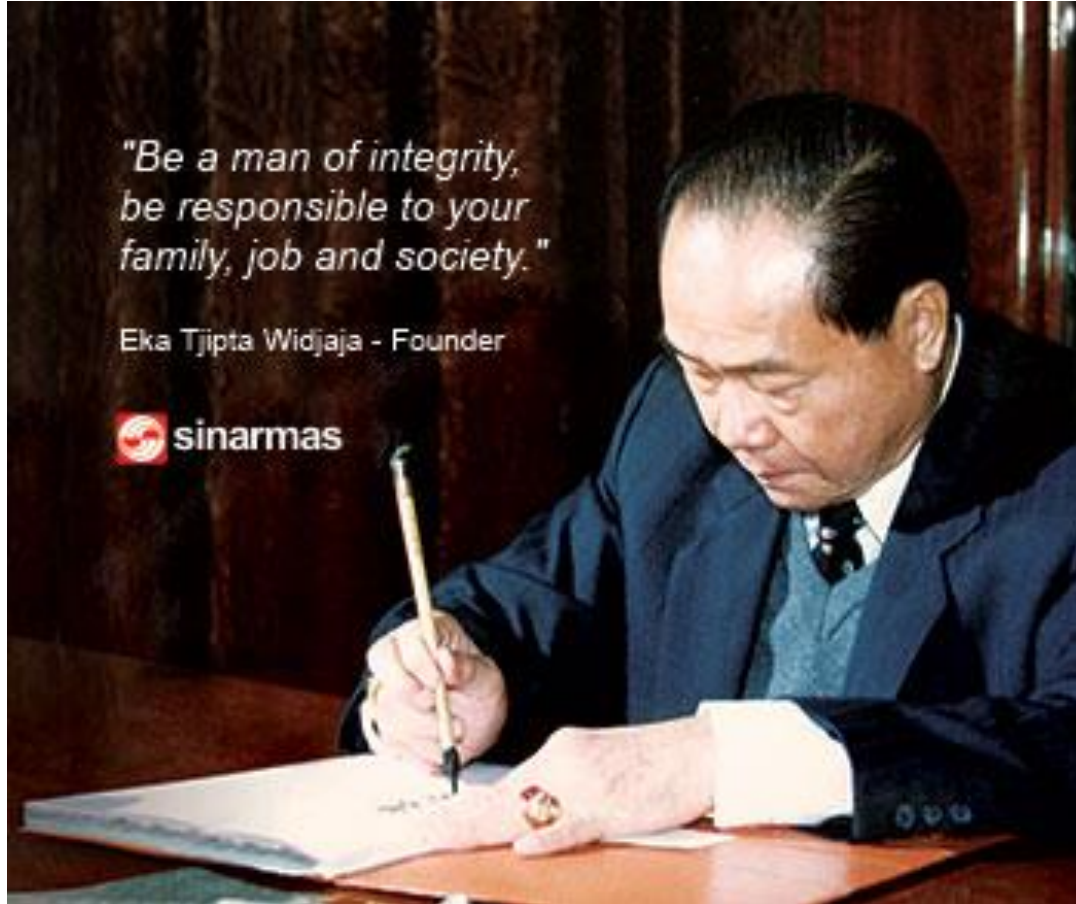


Introduction and Overview

Sinar Mas





Shared corporate values

Integrity

Positive Attitude

Commitment

Continuous Improvement

Innovative

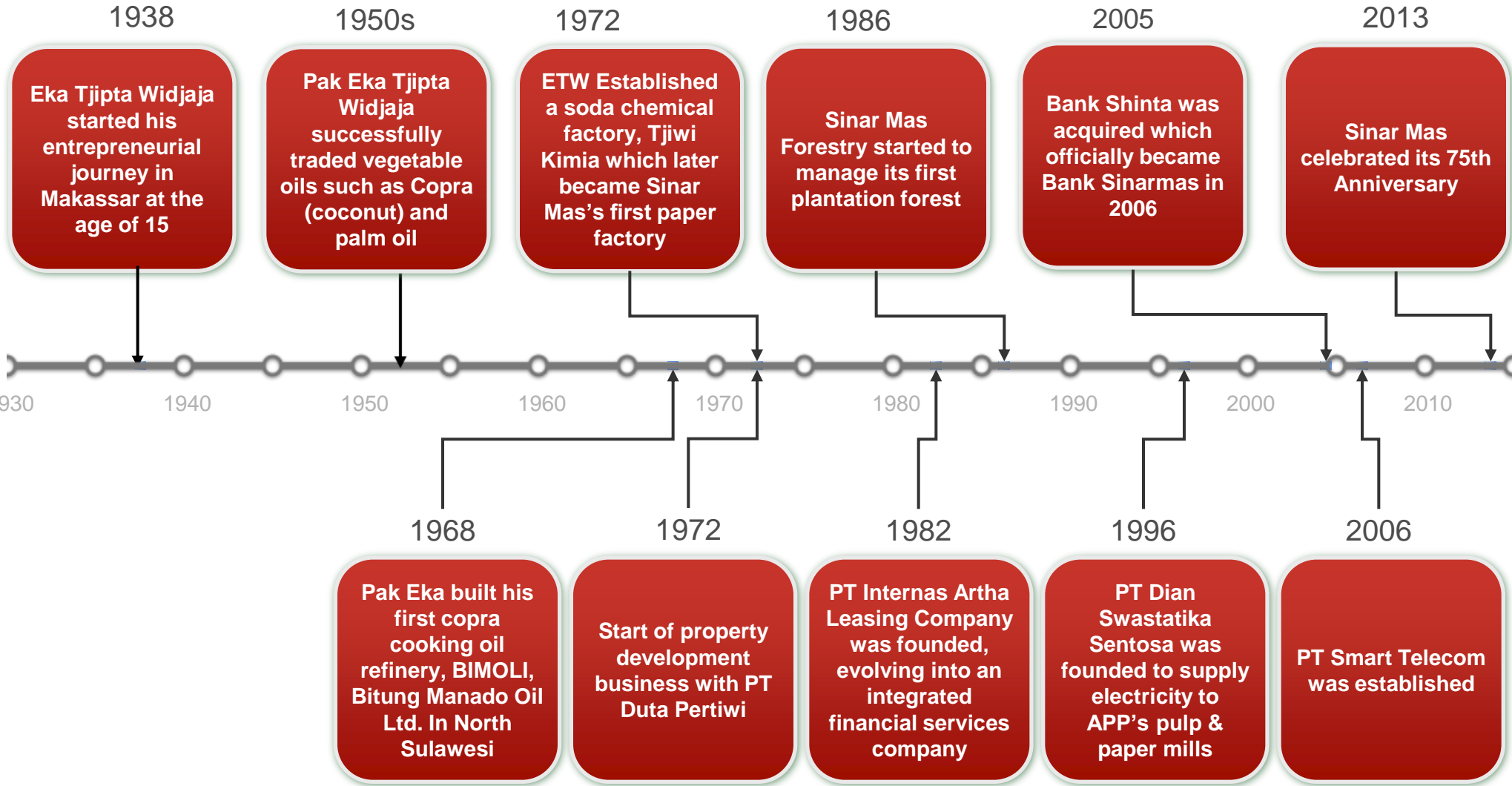
Loyal



The name Sinar Mas means Golden Ray. It is inspired by the **golden ray** shining endlessly, giving **light and life**.

Sinar Mas is a brand name that is used by companies that are independently managed but share a common history and corporate values

Our Journey





pulp and paper products



real estate and development



All Sinar Mas businesses are committed to the highest business, environment and social standards for sustainable, inclusive growth.

It is today one of Asia's leading enterprises, consisting of 6 main business pillars and also undertaking important initiatives in healthcare and education.

In total Sinar Mas creates 380,000 jobs and supports 500,000 additional jobs in Indonesia



Teguh Ganda Wijaya

**One of the world's leading
pulp & paper producer**



19 million tons of capacity per year
About 43,000 employees in Indonesia
Some 80 product brands
Zero-deforestation policy
No Burning policy since 1996, mech-I clearing
Sales in more than 120 countries



Forest Conservation Policy – 5 Feb 2013

As a part of *Vision 2020 Sustainability Roadmap*, APP committed to zero deforestation and the progress can be monitored through FCP Monitoring Dashboard



UN Summit – 23 Sep 2014

APP signed *New York Declaration on Forests* at UN Climate Summit



Wakaf Al Qur'an & 1,000,000 Buku Tulis

Since 2008, APP has donated ±400,000 Al Qur'an



Restoring 1,000,000 Ha of Rainforests – In Paris at COP21 announcement of the Belantara Foundation
APP works with local authorities, other stakeholders to preserve natural forests across Indonesia. End January APP achieved 75% of 2016 peat canal blocking goals.



Franky O. Widjaja

7.62 billion \$US in revenues (2014)
9% of Indonesia's total output
484,200 HA planted (<5% of total area)
2.953 million tons of palm products
Among highest yield in the world:
6 Tonnes CPO per HA per year



Indonesia's largest palm-based agro-business is committed to ensure applying its policies on No Burning (1997), Forest Conservation and Zero Waste throughout the supply chain



Representing **Conservation International**, a reputable USA based environment NGO, Harrison Ford met with Pak Franky Widjaja to discuss GAR-SMART's activities as a global front runner on zero deforestation, sustainable palm oil (SPO)

On 14 October 2015 Pak Franky O. Widjaja received the **ASEAN Entrepreneurial Excellence Award** from Ernst & Young on the occasion of the ASEAN Economic Community launch in December 2015.

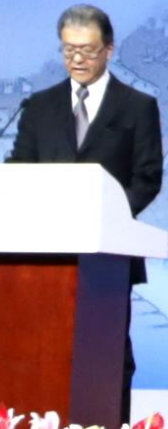


Pak Franky will continue to explain that **Food Security, Inclusive Equitable Economic Growth** (poverty alleviation) and **Forest Conservation can only be achieved at the same time**. He explains that at the World Economic Forum events, in the United Nations, in the Rainforest Alliance business forum and in PISAgrO, the Partnership for Indonesia's Sustainable Agriculture. The biggest challenge is to successfully integrate smallholder farmers in commercial farming with Good Agricultural Practices: to improve yields, ensure good income in order to avoid slashing and burning peat and forest. Sinar Mas Agri champions that cooperation with smallholder farmers for 30 years since its founder planted the 1st oil palm in 1986.



2014年亚太经合组织工商领导人峰 APEC CEO SUMMIT 2014

中国 北京 2014年11月8日-10日 Beijing, China 8th-10th November 2014

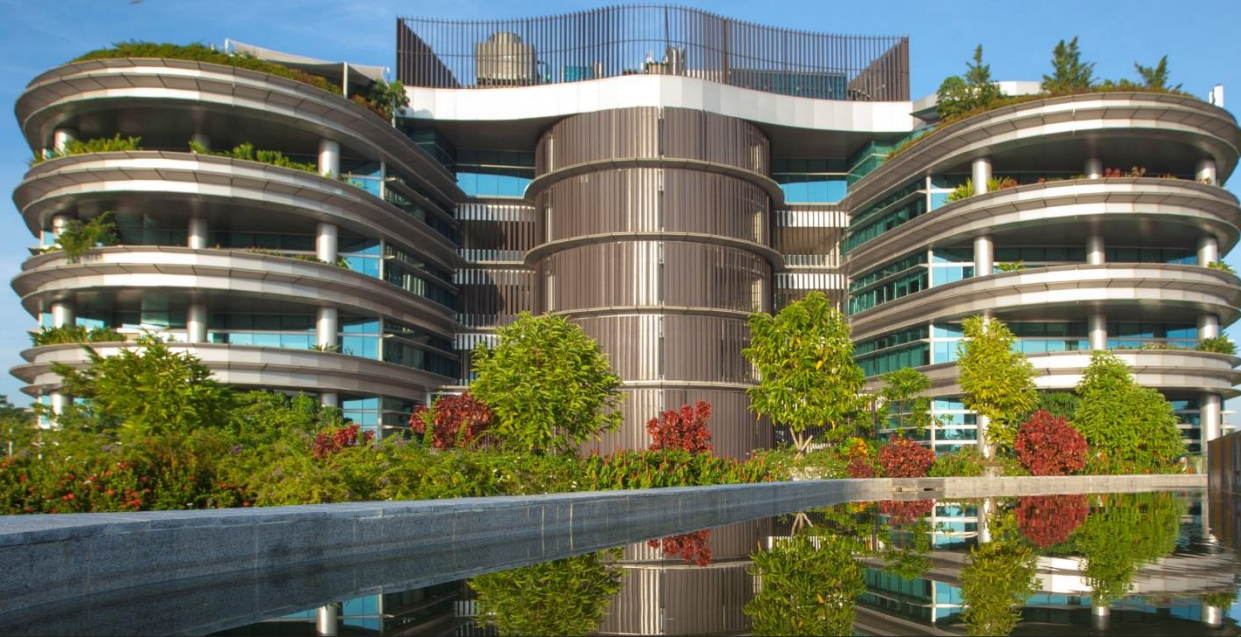


Joko Widodo



Muktar Widjaja

Hong Kong Green Building Award, Green Mark Gold Award
of the Building & Construction Authority Singapore



2.8 billion \$US in Assets, 828.6 mio \$US Revenues, EBITDA 452 mio \$US (AnnRep2014)

New town development, resorts, hotels, industrial and commercial estates with projects in Indonesia, China, Singapore and Malaysia. Some 10,000 hectares land bank in Indonesia

Investments in London: Alphabet Bldg 2015, Warwick Bldg 2014, together over 500 mio €

Awards and recognition



Asia Pacific Property Awards 2015

The Breeze Lifestyle Center
as The Best Retail
Development Indonesia



BCI Asia Awards 2015

Sinar Mas Land as
Top 10 Developers 2015



FIABCI World Prix d'Excellence Awards 2015

The Breeze Lifestyle Center
as World Silver Winner
of Retail Category



Forbes Indonesia Best of the Best Awards 2015

PT. Bumi Serpong Damai Tbk.
as The Top 50 Companies 2015



Indonesia Property Awards 2015


Sinar Mas Land as
The Best Developer

- Opened by President Jokowi, 4 ministers on 4 August 2015
- Design review saved 11+ mioUS\$ on building material, future energy savings
- BSD City 6.000 HA, \pm 60% built, Green Living, Working, Education Philosophy





Indra Widjaja



SM MultiFinance: 4 billion \$US in assets, 1.2 billion \$US oper-g income
Bank Sinarmas: 1.4 billion \$US in assets, 136.6 million \$US in revenues

**Multiartha employs 14,396 people and has
1,152 offices in Indonesia
MSIG #1 life and general insurance company
381 bank branch offices, 156 Indonesian cities**



“Consumer Satisfaction Award”
Most Responsive General Insurance

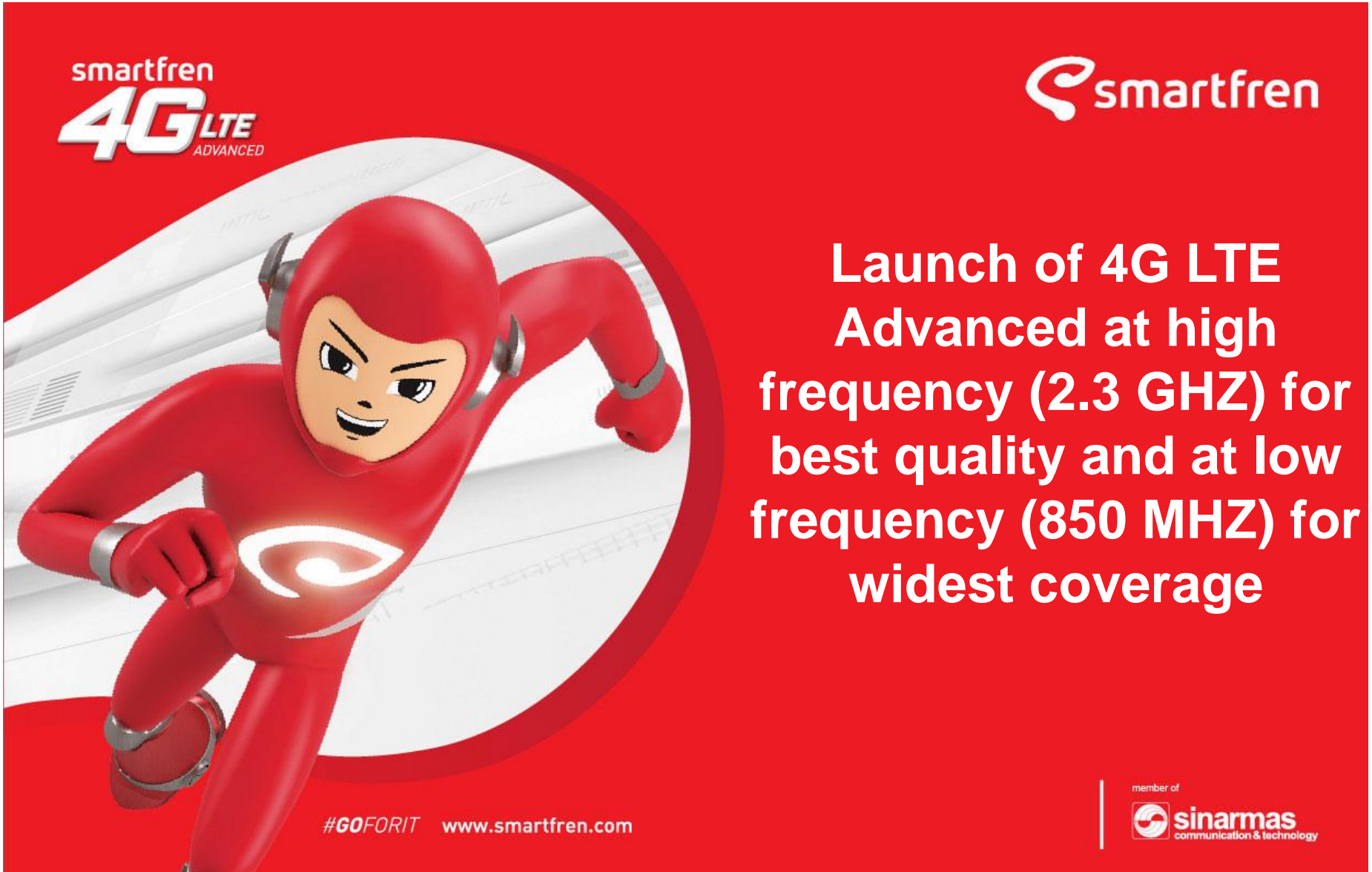
“Corporate Social Responsibility”
Anugerah Perbankan Indonesia

Best Sharia


Category Total Asset < Rp 1 trillion“
Investor Magazine



**Sinarmas Asset Management took 12
awards from Investor Magazine’s Best
Mutual Fund 2015**




smartfren
4G LTE
ADVANCED



**Launch of 4G LTE
Advanced at high
frequency (2.3 GHz) for
best quality and at low
frequency (850 MHz) for
widest coverage**

#GOFORIT www.smartfren.com

member of
 **sinarmas**
communication & technology



During the ICE Opening, Smartfren organised the “Creative Dialogue”. Opening ICE and the event, President Jokowi wrote that creativity needs to become “the backbone of Indonesia’s economy”

From September 2015 Smartfren will offer many innovative products and services that will optimise communication at home, in offices and abroad.



Enhancing people’s lives: their families, work, businesses – the communication and cooperation between them



PT. Dian Swastatika Sentosa Tbk.

Business Lines:

- Mining
- Power
- Multimedia
- Chemical Trading



Total production of 6.6 million tons of coal; total off-take of 1.5 million MWh, 13 million GJ of electricity. Total 140,000 home passes built. 1.3 billion \$US in assets, 600 million \$US in revenues.

Achievement



Groundbreaking of SumSel-5 power plant project – 23 May 2013



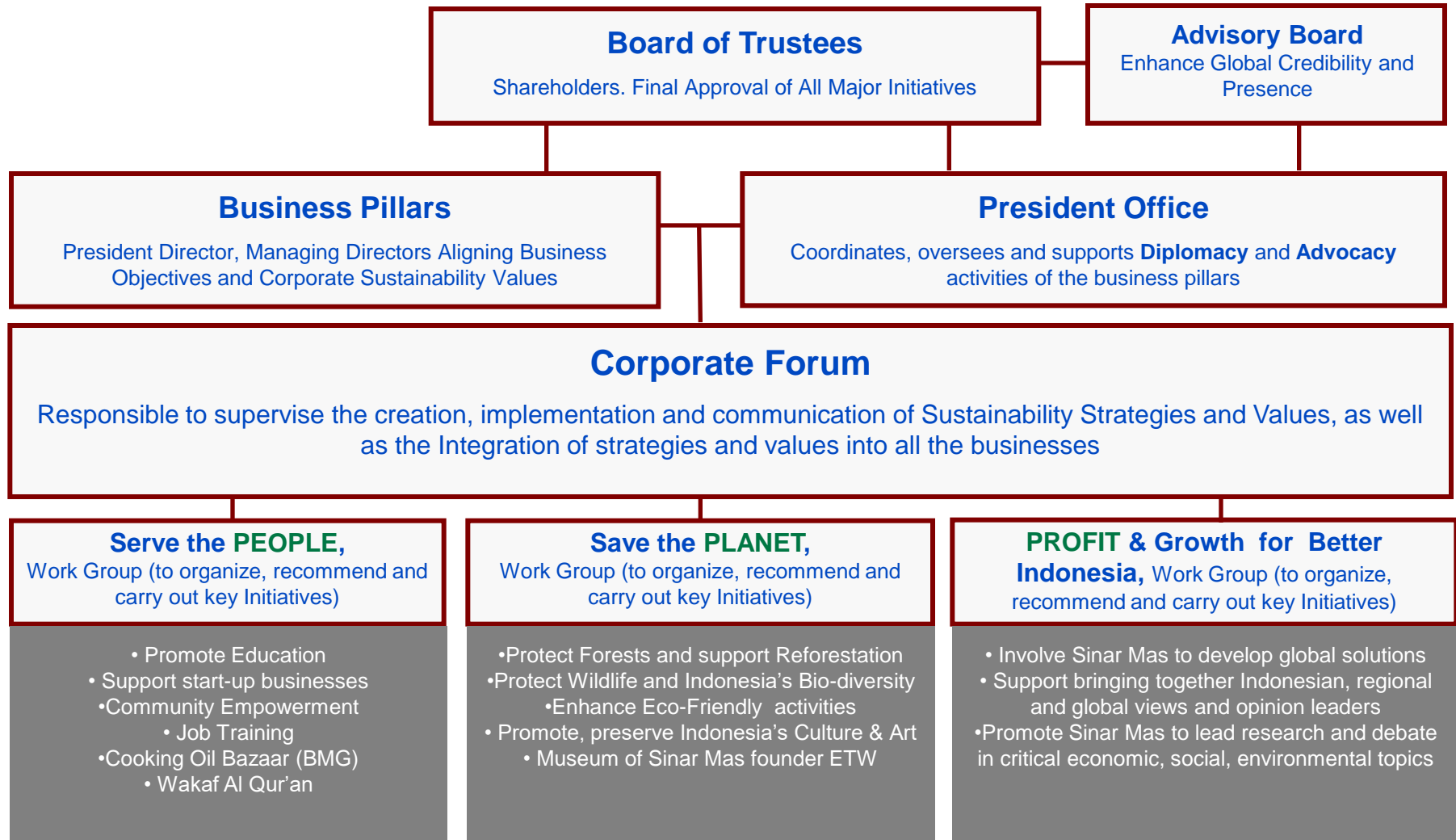
PPA signing Kendari-3 power plant project (South Sulawesi) 4 May 2015



One of top 50 listed companies in Indonesia with the best good corporate governance – 9 December 2014



Gandi Sulistiyanto



Education



**EKA TJIPTA
FOUNDATION**



INSTITUT TEKNOLOGI DAN SAINS BANDUNG
ECO-INDUSTRY ORIENTED UNIVERSITY



*Embracing the Future
Embracing Asia*



**TANRI ABENG
UNIVERSITY**
Career Ready Professionals

Environment



A ZERO DEFORESTATION COMMITMENT
We believe in creating a sustainable future through
our products and we are doing our part to chart
the path ahead through our new Forest Conservation Policy
launched on 5 February 2013.
For more information please visit www.asiapulppaper.com

Healthcare



Others



**Yayasan Buddha Tzu Chi Indonesia
Perwakilan Sinar Mas**

**Yayasan Buddha Tzu Chi
also provides assistance
incase of disaster, character
building (Cinta Kasih)**

Social initiatives undertaken

Pulp & Paper



Agribusiness & Food



Telecommunication



Real Estate & Development



Financial Services



Energy and Infrastructure



Supports the education of children



Sinar Mas Agri manages 310 schools with over 45,000 students and nearly 3,000 teachers. Through our ETF we work with government to ensure quality through constant evaluation.



A responsible employer creating jobs for sustainable livelihoods



**380,000 jobs created directly
500,000 additional indirectly
Ensuring health & safety standards
Member of Global Compact, Sedex**



**Sinar Mas is one of Asia's leading, visionary businesses
Committed to the highest technical, environmental and social standards
Operating according to Good Corporate Governance principles**