

1. Introduction

Bradesco's purpose is to create opportunities for the fulfillment of people and the sustainable development of companies and society.

The Social and Environmental Investment Standard was instituted as a way to direct corporate social and environmental investment actions, incorporating Bradesco's mission in its relationship with society.

2. Purpose

Guide Social and Environmental Investment actions, according to guidelines and governance established in Donations and Sponsorships Standard.

3. Scope

The Standard covers, without exception, all Dependencies of the Bradesco Organization, in the development of its activities, businesses, and operations.

4. Terminologies

Aiming to ensure proper understanding of the contents of this document, when the following expressions are used in it, one should understand:

4.1. Private social investment

Private social investment is the voluntary transfer of private funds in a planned, monitored and systematic way to social, environmental, cultural and scientific projects of public interest, as defined by the Group of Institutes, Foundations and Companies (GIFE).

4.2. Social and Environmental Responsibility

Set of practices, actions and initiatives capable of making the principle of the social and environmental function effective, whether in the governmental, corporate or non-government organizations sphere. This, through adoption, implementation and management of social and environmental activities for benefit of the community, providing the improvement of people's quality of life and human being development. Examples of initiatives include preventive, educational, cultural, artistic, sports-related, and welfare actions, the defense of human rights, labor, environment, and social justice, and the support on the fight against corruption and bribery, among others.

4.3. Sustainable Development

Development strategy for economic activities in tune with social demands and issues and the conscious use of resources available in the environment. It aims at meeting the current demands without impairing the ability of future generations to meet their own needs.

4.4. Sustainable Development Goals (SDGs)

World agenda adopted during the United Nations Summit on Sustainable Development in September 2015. It consists of 17 objectives, with 169 goals, to be achieved by 2030.

5. Social and environmental principles involved

The principles recommended as a basis for conducting the social and environmental subject at Bradesco Organization are:

- 5.1. Contribute to social transformation by providing resources for social and environmental projects and/or initiatives, seeking the convergence between its business objectives and the wishes and interests of the community in which it operates, generating a positive impact for society;
- 5.2. Value and prioritize activities related to educational, environmental preservation and combating climate change, support for the elderly and people with disabilities, sports and socioeconomic inclusion;
- 5.3. Repudiate actions and projects that generate risks of slave-like and/or child labor;
- 5.4. Contribute to social and environmental programs and/or initiatives that strengthen and collaborate with the promotion of the Sustainable Development Goals (SDGs);
- 5.5. Maintain the alignment of social investments with the business, enhancing the contributions through partnerships with internal areas, such as Microcredit, Human Resources, Corporate University (UNIBRAD), among others.

6. Corporate principles

- 6.1. Enable part of Bradesco Organization's results to be allocated to social and environmental investments through institutional programs, initiatives for public benefit and/or support for projects of Brazilian non-governmental organizations (NGOs) - formally constituted and recognized for their quality and suitability, and that represent different segments of civil society. Organizations that are not in full compliance with the legal norms and governance standards required by the Organization are excluded;
- 6.2. Maintain an ethical and transparent posture throughout the whole process for screening and monitoring supported projects, including in the measurement of the results achieved through donations, to be published annually in the institutional channels;
- 6.3. Receive requests for support to projects dedicated to social and environmental causes, in all regions of the country, according to criteria established in Donations and Sponsorships Standard;
- 6.4. Primarily support projects that promote local (municipal) development and that are aligned to Organization's purpose and business strategy;
- 6.5. Consider eventual demands of an urgent nature, meeting specific needs that require readiness, as in the cases of pandemics, catastrophes or serious disasters;
- 6.6. Sponsor initiatives that contribute to the objectives of social and environmental programs promoted by the Organization, and that are aligned with the SDGs prioritized by the organizational strategy;
- 6.7. Provide a support structure to the management of social and environmental investments, enhancing their results.

7. Responsibilities and Assignments

- 7.1. The Responsibilities and Assignments follow the guidelines established in Donations and Sponsorships Standard.
- 7.2. The responsibility for the observance of and compliance with this Standard lies with Bradesco Organization's administrators, directors, officers, all employees and other collaborators.
- 7.3. Each dependency has decision-making autonomy and responsibility for the management of the actions it leads.

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