

What UPM does in education in Uruguay

Taken from Danae Sarthou's talk at the speech at the National Trade Unions Center on September 6, 2019

<https://www.facebook.com/JiJo.Abi>

This is what has been happening in the territory since UPM is installed in Uruguay in what UPM considers "HIS" territory, the 7 departments that are linked to its plants.

The effects of the UPM installation in education are invasive, devastating of our culture, violating national sovereignty and autonomous entities of education as enshrined in the Education Law and the Constitution.

The articles of the Uruguay / UPM contract demonstrate what I just said. UPM defines what needs to be done and the State undertakes to do what UPM says to be done with education and not only on a technical level. It is already a violation to sign an agreement that transforms education into merchandise that violates the Education Law that prohibits the commercialization of education. The contract is a violation of national sovereignty since the aims of education will be determined by the needs of UPM. It is in violation of the autonomy of education, since the decisions of education have to be taken by the autonomous bodies of education (the University or the ANEP (National Administration of Primary Education) and in this contract the decisions on education are taking by the secretaries of the Presidency.

Those who participate, organize and finance UPM educational projects

Public organizations

National Association of Primary Education

Primary Education Council

Secondary Education Council

UTU University of Labor of Uruguay

UPEC Technological University of Uruguay

INEFOP - National Institute for Employment and Vocational Training

MEC - Ministry of Education and Culture

INJU Youth Institute

among others

Private organizations

UPM Foundation (created to establish a "link" between society and UPM)

Catholic University (with UPM-funded projects)

University of Montevideo (with UPM funded projects)

Strong Young

Finnish universities

Young Entrepreneurs (DECCEM)

This is a kind of great PPP, Private Public Participation Project, the State provides all the infrastructure, the activities are carried out in the PUBLIC facilities and the most serious thing is that what the State provides is the raw material, the human beings that UPM is planning to reprogram, put them at the service of their needs and we will see below how far that goes. On the other hand, UPM finances and creates some institutions that it considers related to its interests to carry out its aims.

Some examples of projects developed by UPM

"Making way for rural communities" and "Tell who counts" are projects that cover rural schools, families, parents, teacher training students and basically what they do is usurp educational functions of Uruguayan institutions, which the public school always did, and do it privately and with the bias that UPM requires.

"Sowing my future" is a project that, under the guise of doing vocational education and with UPM employees, guides young people in the area regarding the jobs that tree plantations will provide in general.

"Postgraduate in evaluation policy" is a privatization of teacher training developed by the Catholic University funded by UPM.

"Training" to 20 Uruguayans selected to allegedly train 8,000 workers (who do not know if they will have a job or not) in the UPM requirements.

"Uruguayan diploma in positive psychology applied to character education" It is the most paradigmatic case of cultural colonization that UPM carries out. Who implements this diploma is the Young Strong Foundation Uruguay (Uruguay is put everywhere so that it does not seem foreignizing). It is offered to professors and psychologists in the area of influence of UPM. It goes in the second edition.

Positive psychology, which does not develop in great depth in Uruguayan public education, is a new name for the old Behaviorism. It focuses only on the external behavior of individuals and the link between stimulus and response.

Emotional intelligence, which is one of the modules, is defined as the human capacity to perceive, express, understand and modify emotional states in oneself and others. It is intended that people can manage their emotions, this is to develop skills to manage emotions. There is a great boom in emotional education and it can be seen even good but you have to see what's behind it. It is intended to enhance positive emotions, which is what denominated as emotional intelligence and is one of the basic skills demanded by companies in today's capitalism to workers.

Within this course there is a 2-minute video that retracts an activity within the diploma called "The Week of Gratitude." What UPM wants is clear through the video that shows children singing a song that says 20 times "we have so much to thank" and a fixed plate that says:

"Gratitude is the solvent of the complaint
The magic touch that attracts abundance
the decision not to deny"

It is a kind of tremendously subtle brainwashing that uses positive enhancers (20 times repeated we have so much to thank). It can be seen in the following link:

<https://www.facebook.com/watch/?v=868854946639321>

The theory of flow or the theory of well-being at work is another module of the diploma.